

# ADA Supreme Website Accessibility Services – Video Transcript

Imagine if 90% of the websites or mobile apps [that] you use today locked you out.

Everyone else continues to experience the convenience of mobile banking, the connectedness of social media, and the freedom of online shopping... but for you they're inaccessible.

For the 57 million people with disabilities in the United States, this is their everyday experience.

People with visual, auditory, motor, speech, and cognitive disabilities rely on various assistive technologies and alternate methods of interaction to use digital documents, web and mobile apps.

People with visual disabilities may rely on screen readers braille displays, zoom functions or high contrast colors to get value from what's displayed onscreen.

People with auditory disabilities often rely on captions or transcripts for video content.

People with motor disabilities might require speech to text software, or keyboard-only interactions.

People with speech disabilities require a non-vocal means of interaction.

And finally, people with cognitive disabilities often require thoughtful and organized layouts with clear direction.

Digital accessibility is the practice of making digital documents, web, and mobile apps accessible to everyone (including people with disabilities).

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